

# INVITATION TO ENTER:

## PAN-EUROPEAN COMPETITION

## VIDEO CLIPS & PHOTOS



The European Association for Rural Development and Village Renewal (ARGE) has arranged a pan-European photo competition under the motto “European Rural Benefits & Innovations 2020”. The contest is part of an EU sponsored project.

The goal of this competition is to draw attention to the diversity and social importance of Europe’s rural areas and to highlight the innovative power of its population. Therefore, we are looking for video clips and photographs that show that villages and rural areas ...

- ... are attractive, modern habitats with high quality of living,
- ... offer countless opportunities for recreation and leisure activities,
- ... present grounds where cultural heritage is maintained and new things are tried,
- ... allow cooperation between diverse people,
- ... serve as sites for innovative and sustainable work,
- ... facilitate the production of food products, energy and resources for all of society,
- ... are characterised by agriculture and forestry and/or
- ... contain natural resources that require protection and maintenance .

The best pictures will be recognized with great prizes as well as presented to a broad audience all over Europe as part of a multimedia presentation. Apart from agricultural produce from throughout Europe, you can win an attractive holiday stay..

**Entry deadline is November 16, 2015.**

**Participation and technical requirements:**

Every participant is allowed to submit a maximum of up to 3 videoclips and/or 5 pictures. All submissions must include information about their creator (name, address, contact details) as well as short information on the location and date of the photograph (in German or English). Additionally, the “background story” of the picture or video may be included as well.

**a) Photos** kcan be submitted on data storage devices (USB, DVD, CD, etc.) via mail to „Europaeische ARGE Landentwicklung und Dorferneuerung, Domgasse 4/Stiege 2/16, 3100 St. Poelten, Austria“ or digitally via e-mail to: [info@landentwicklung.org](mailto:info@landentwicklung.org) (max. 5 MB per mail).

**b) Video clips** kcan be submitted on data storage devices (USB, DVD, CD etc.) via mail to „Europaeische ARGE Landentwicklung und Dorferneuerung, Domgasse 4/Stiege 2/16, 3100 St. Poelten, Austria“.

Each video clip may not exceed the maximum total length of 5 minutes. Only licence-free music and pictures may be included. If the clip contains spoken text, we kindly ask for an additional version of the video with English subtitles.

## Further regulations:

### 1) Copyright and rights to the personal video clip and image

The submission of photos equals the participant's warrant that s/he is the sole creator and therefore has all rights of use and no rights of any third party exist. Every participant is also responsible that all shown persons and/or other right-holders have verifiably agreed to the publication and utilisation of the pictures (If required, please assure any official authorisation.). The participant is liable for any damage caused for the European Association for Rural Development and Village Renewal due to the absence of required consent of other parties or missing official authorisations.

### 2) Legal right of use

Every submitted picture or video clip may be used for the EU sponsored project "European Rural Benefits & Innovations 2020" and its journalistic analysis (regardless of any award/prize; including mention of creator). This concerns in particular the eponymous multimedia presentation and publications belonging to the project. The ARGE also has the right to publish the photos and video clips on its website and social media pages, as well as to pass them on to newspapers and its editors for the purpose of press coverage. For the hereby termed usage participants cannot assert claim compensation (or any kind of royalty fee).

### 3) Liability

The participant bears the risk of loss or damages to the pictures or video clips during the transmission (online or via mail on a CD/DVD). The ARGE is excluded from any liability.

### 4) Closing provisions

Submissions which do not meet content-related or technical or any other of these requirements will be excluded from the competition. If it is uncertain that a photo meets the requirements, the jury will decide whether it is admitted or not. The jury's decisions are indisputable. It is impossible to take legal action.

## Contact for possible inquiries:

Europäische ARGE Landentwicklung und Dorferneuerung/  
European Association for Rural Development and Village Renewal

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